

Travelers' Diarrhea Study

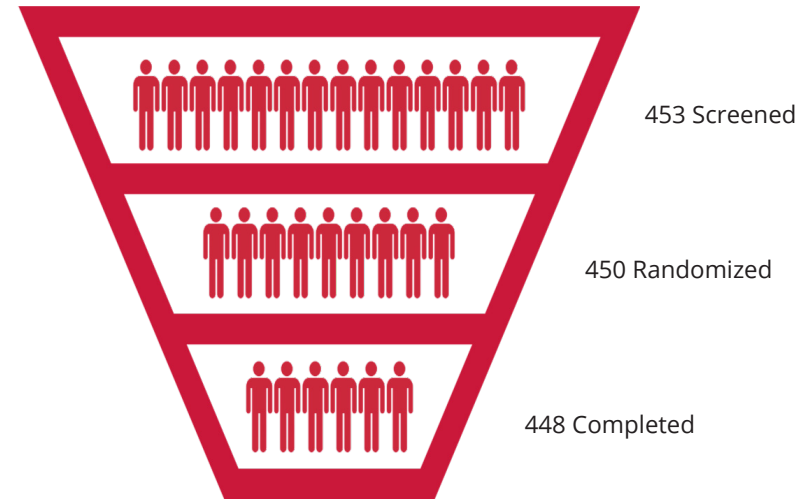
Nationwide travel agency partner program with sites identified by mapping technology

Community-based ambassador program including face-to-face site visits by recruitment specialists

Centralized enrollment management of outreach at unique venues such as bus stations, cruise ports, and travel hubs

Interactive, peer-to-peer, enrollment focused training and webinars

Recruitment tracking and metrics follow-up in real time



ENROLLMENT
COMPLETED
11 WEEKS
AHEAD OF SCHEDULE

**62% FASTER
THAN PROJECTED**

Rosacea Study Strategy Highlights

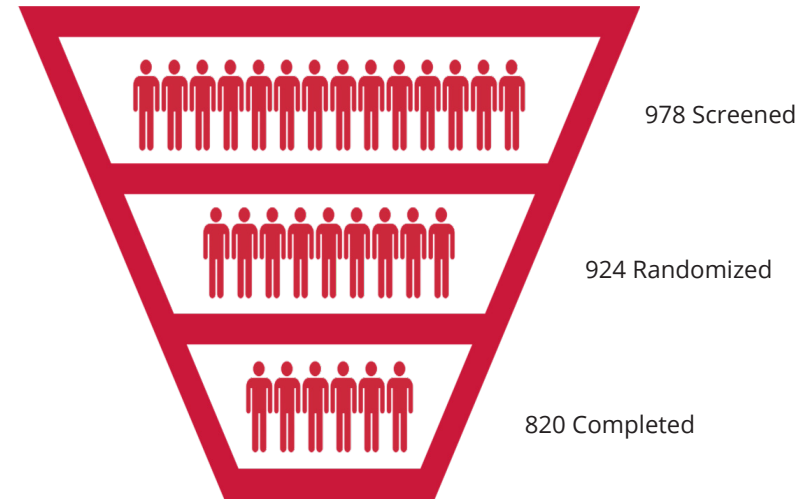
Proactive enrollment planning and optimized site-specific decision making process

Site-centric support activities facilitated by patient recruitment specialists

Scalable, geo-targeted digital marketing strategy

Media mix including tailored advertising and direct mail campaigns, print, radio, and television

Extensive chart review services provided by recruitment team



ENROLLMENT
COMPLETED
19 WEEKS
AHEAD OF SCHEDULE

**68% FASTER
THAN PROJECTED**